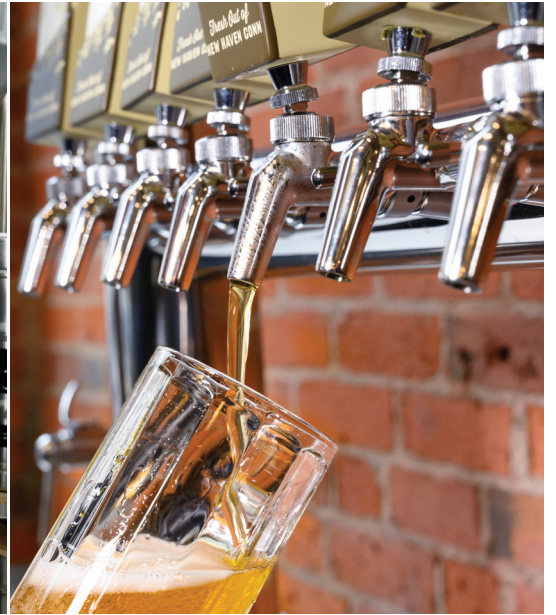




Tim Wilson, Head Brewer, East Rock Brewing Company

Tradition inspires it.
German hops and barley flavor it.
The RWA's water perfects it.

It goes without saying, you can't make beer without water. But try making beer with just any water. It doesn't work. One reason we chose New Haven for East Rock Brewing Company is the high quality of the water. It has the perfect soft water characteristics for lager brewing.

The **Regional Water Authority (RWA)** has invested a lot in its water resources and infrastructure for this region. The RWA's water makes a huge difference to specialty businesses like ours. It's why so many breweries are locating here. The RWA's water is affordable, reliable, and it's helped put our business on the map.



 **Regional Water Authority**
Tapping the Possibilities™

To learn more about Quality on Tap at the RWA, visit rwater.com